

PRESS RELEASE

Sino-Singapore Guangzhou Knowledge City (SSGKC) unveils

Representative Office in Singapore

Singapore, 22 April 2014 – Sino-Singapore Guangzhou Knowledge City Investment and Development Co., Ltd (GKC Co) has unveiled its first overseas Representative Office in Singapore, as part of continuing efforts to deepen collaboration between Singapore and Guangdong.

The Singapore Representative Office (SRO) was unveiled by Guangzhou City Vice-Mayor Chen Zhiying, and Singbridge Corporate CEO Chong Phit Lian today. The office will focus on enhancing relations with collaboration partners; promoting investments into SSGKC; conducting research on relevant industries and exploring opportunities for collaboration; and coordinating event organisation and official visits.

Mr Chin Phei Chen, CEO of GKC Co, said that the establishment of SRO was a natural step forward given significant progress in SSGKC's development so far.

"By establishing an overseas representative office, we aim to expand our footprint and help bring more international investors and partners into SSGKC. This is especially timely now that significant progress in the start-up area had been made. SSGKC is ready to welcome its first batch of corporations by 2015."

"Strategically, the Singapore Representative Office would help deepen existing collaboration between Singapore and Guangdong. It also makes commercial sense due to Singapore's vantage position as Asia's gateway for knowledge-based industries and the availability of a large and steady supply of talent pool," Mr Chin said.

"Through the Singapore Representative Office, we hope to inject more Singapore elements and bring more Singapore-based companies into SSGKC."

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Sino-Singapore Guangzhou Knowledge City Singapore Representative Office unveiled by Guangzhou city Vice-Mayor Chen Zhiying (left) and Singbridge Corporate CEO Chong Phit Lian (right)



Sino-Singapore Guangzhou Knowledge City Singapore Representative Office unveiling ceremony officiated by (from left to right) Knowledge City Administrative Committee Chairman Luo Weifeng, Guangzhou City Vice Mayor Chen Zhiying, Singbridge Corporate CEO Chong Phit Lian, GKC Co Chairman Xu Hongsheng

Background Info

Sino-Singapore Guangzhou Knowledge City

Positioned as a model and catalyst for the economic upgrading and environmental enhancement of Guangdong, Sino-Singapore Guangzhou Knowledge City (SSGKC) will lead in creating innovations, new ventures and high-value products and services; and in building a sustainable, low-carbon city.

With a total site area of 123 sq km, half of which will be preserved as forest, the remaining 60 sq km of land in GKC is expected to be developed in phases over the next 15-20 years.

SSGKC is located in the northeast of Guangzhou city, heart of Guangzhou Eastern Scenic New City. It is 25 km from Guangzhou Baiyun International Airport, merely a half-hour drive from the Guangzhou city centre. It will benefit from a convenient transportation network encompassing expressways, highways, metro lines as well as inter-city rail linking it to Guangzhou Baiyun Airport, downtown Guangzhou and major cities in the Pearl River Delta region.

Sino-Singapore Guangzhou Knowledge City Investment and Development Co., Ltd.

Sino-Singapore Guangzhou Knowledge City Investment and Development Co., Ltd. (GKC Co) is a 50-50 joint venture company established by Singbridge and Guangzhou Development District Administrative Committee (GDD). GKC Co is the master developer of SSGKC – developing the 6.27 sq km Start-Up Area (SUA) as the first phase, and subsequently the rest of the 123 sq km SSGKC Project in stages.